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# 2009 Million Minute Family Challenge<sup>TM</sup> Public Service Announcement

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## MMFC :30 RADIO PSA #1

How can parents and teachers connect with today's youngsters? Pull out a game! Games are fun, they're a conversation starter, and they can even help improve students' skills. The Million Minute Family Challenge encourages you to play a game sometime through the end of the year, then add the number of minutes you played to your state's total at [www.millionminute.com](http://www.millionminute.com). We're trying to reach a million minutes while helping you reach out to kids. Visit [www.millionminute.com](http://www.millionminute.com) or call 1-800-524-4263 for more information. Play games, have fun, make connections - that's the Million Minute Family Challenge.

## MMFC :30 RADIO PSA #2

One Million Minutes - that's the amount of time it takes Mars to orbit the Sun. It's also the goal for the 9th annual Million Minute Family Challenge. From September through December, we're encouraging families to play a game, have some fun and get connected with one another. Add the number of minutes you play to your state's total at [www.millionminute.com](http://www.millionminute.com) and help us hit 1 million minutes. Visit [www.millionminute.com](http://www.millionminute.com) or call 1-800-524-4263 to learn more. So play games, have fun, and make connections - take part in this year's Million Minute Family Challenge.

## MMFC :30 RADIO PSA #3

You know, games are a pretty versatile tool. Families can use them for an evening of fun; teachers can use them to connect with their students, and everyone can use them to take part in this year's Million Minute Family Challenge. This September through December, save gas and stay home to play a game with family, friends or students and add the number of minutes you played to the national total at [www.millionminute.com](http://www.millionminute.com). Call 1-800-524-4263 or visit [www.millionminute.com](http://www.millionminute.com) to learn more. Play games, have fun, and make connections - take part in this year's Million Minute Family Challenge.

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Contact your local radio or television station and give them this information to spread the word about the Million Minute Family Challenge.